



N2 LEARNING

customized

imagination + planning + facilitation

September 2017

 @N2Learning

Welcome New Partner, Sarah Marcus

N2 Learning is proud to announce a familiar face with a new title – Sarah Marcus is our newest partner. You know Sarah as our communications and logistics coordinator for the past six years. She has been an important member of our team in developing and growing our practice, particularly the Principals' Institute, and serving our clients from an operations and communications role.



The addition of Sarah as a partner continues N2's focus on customization of services for our clients. She will continue all her current roles and responsibilities working with you, and take on a larger role where her expertise matches with needs. Sarah ensures our communication and delivery of services meets

the timelines and expectations of our district and campus partners. Additionally, she provides assistance in telling the good news stories that we see in your districts and on your campuses every day. She is a critical partner in N2 operations and customer service, and expert advisor to clients when it comes to public relations and communications needs.

More About Sarah

Sarah has built her career in school public relations working in and with both large and small school districts. Having served as a communications director and consultant, she has a unique perspective on the need for public relations, communications, and marketing in all aspects of K-12 education. She served as the communications director in Waller ISD and assistant public information officer in Lewisville ISD. Sarah also served as a trusted advisor to client districts nationwide during her time as a strategist for Cambridge Strategics and took on her full-time role with N2 in spring 2014.

She is a proven leader in Texas school public relations and has extensive experience in efforts related to transformation, innovation, and strategic planning. Sarah has developed and facilitated multiple internal and external initiatives that have helped revitalize school and community relationships, and served as a springboard for enhanced collaboration between districts and municipalities.

Sarah takes a personalized approach to her work and has a passion for education and student success that shows in her dedication to serving the needs of public schools.

Let us know how we may serve you!

Eddie Coulson, Ed.D. • eddie.coulson@n2learning.org • 979.229.8175

Ken Helvey • ken.helvey@n2learning.org • 214.878.4439

Roz Keck • roz.keck@n2learning.org • 281.460.6109

Sarah Marcus • sarah.marcus@n2learning.org • 832.875.4396

Danny Modisette • danny.modisette@n2learning.org • 469.471.1203

6860 N. Dallas Pkwy, Suite 200 • Plano, TX 75024 • 972.905.2116 • www.n2learning.org