



Tyler ISD Career and Technology Center  
3013 Earl Campbell Parkway  
Tyler, TX 75701

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## Overview and background

The Career and Technology Center (CTC) stands as a catalyst for innovation and transformation within Tyler ISD. As a high school extension campus serving both comprehensive high schools, the CTC connects learning to purpose by empowering students with meaningful career pathways and opportunities to earn industry-based certifications before graduation. With more than 6,000 students across the district enrolled in one or more Career and Technical Education courses, the CTC reflects a systemwide commitment to preparing learners for the future.

Guided by the mission “At Work for Tyler,” the CTC offers 13 dynamic career pathways and 25 programs of study designed to prepare students not just for graduation, but for life beyond the classroom. Through immersive, hands-on instruction, work-based learning, internships, and clinical experiences, students engage in authentic, real-world learning every day. From cosmetology and welding to advanced technical and professional fields, each classroom serves as a launchpad where students discover their potential, refine their skills, and step confidently into their future. The impact of this work reaches far beyond individual classrooms—shaping a workforce, strengthening a community, and transforming education across Tyler ISD.

## Transformation Target: Article II- New Learning Standards

**IIb- Learning should be specified to the “profound level,” that is, students are able to apply their learning to new situations, to synthesize, solve problems, create knowledge, and cultivate and utilize the full range of their capabilities.**

**IIc- Learning standards should embrace development of the whole person to build students’ capacity to shape their own destiny as individuals and as contributing members of society.**

For more than a decade, the Career and Technology Center (CTC) has intentionally built a culture grounded in the New Learning Standards. Learners are consistently provided opportunities to apply academic knowledge through authentic, real-world experiences. Students receive training in specific career fields while developing strong problem-solving skills and applying their learning in ways that have an immediate and meaningful impact on today’s workforce. Through internships and work-based learning partnerships, students’ curiosity is ignited and their ability to complete rigorous performance tasks is strengthened.

CTC students are also given multiple opportunities to showcase their learning and demonstrate mastery of their chosen pathways. Career and Technology Preview Night is a fully student-led event in which each

pathway creates displays and demonstrations to highlight skills, knowledge, and hands-on experiences available at the CTC. In the fall, 8th Grade Exploration Days provide every Tyler ISD eighth-grade student the opportunity to tour pathways through student-led field trips guided by students, both as ambassadors and volunteers. These experiences reflect learning at a “profound level,” as students confidently articulate their knowledge while influencing future students and engaging the community.

Transformation is evident across all pathways, with numerous programs offering compelling evidence of student growth and workforce readiness. The Culinary Arts program provides students with the opportunity to master the art of preparing meals from scratch while learning essential kitchen and restaurant operations. Twice a week, the Culinary Café is open to the public and features rotating menus that change weekly. Students receive menus 24 hours in advance and prepare everything from grilled salmon to empanadas, gaining authentic experience in kitchen etiquette, food preparation, and customer service.

The Cosmetology program is another example of a highly transformative pathway. As a dual-credit offering, students graduate with both industry certification and college credit. Learners engage in hands-on practice of a wide range of skills, including facials, haircuts, and styling techniques. Once a month, the Roadrunner Salon opens after hours to serve the public, allowing students to invite friends and family while providing discounted services to further refine their professional skills in a real-world setting.

In the fall, the CTC also hosts “Pathways to Professions,” an event that connects students with industry professionals from fields such as healthcare, culinary arts, automotive technology, and business leadership. These professionals spend time with students, offering real-world insight and reinforcing the relevance of classroom learning while helping students develop a deeper understanding of potential career pathways.

Each spring, the annual CTC Opportunity Fair welcomes more than 100 new and returning local businesses eager to connect with students seeking internships, apprenticeships, volunteer opportunities, and part-time or full-time employment. Students arrive prepared with updated resumes showcasing their Career and Technical Education hours and industry-based certifications. With 25 areas of study represented, employers are matched with students trained in high-demand, industry-specific skills across health science, business marketing, construction, culinary arts, automotive technology, and more.

The CTC’s mission of being “At Work for Tyler” is evident through the engaging, hands-on experiences students participate in daily. These transformative learning opportunities ensure students are career-ready while producing high-level outcomes that positively impact learners and strengthen accountability across Tyler ISD. To date, more than 1,000 students have completed a CTC program, earning 870 industry-based certifications as of July 2024. Additionally, 325 students are currently engaged in work-based learning, and more than 1,200 students have earned at least one industry-based certification—clear evidence that the CTC is transforming education and preparing students for future success.



Principals'  
Institute

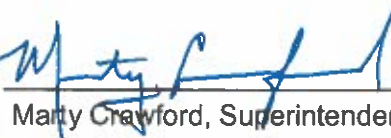
 N2 Learning

**SCHOOLS**  
**TRANSFORMING**  
 **LEARNING**

### Superintendent Endorsement

I endorse and support the nomination of Tyler ISD Career and Technology Center  
as a School Transforming Learning.

Superintendent's Signature: \_\_\_\_\_



Marty Crawford, Superintendent of Schools

Date: JAN 6, 2026